

Dear Employer or Supervisor,

My name is Christopher Hawker, and I am one of the co-founders of Next Level Trainings, an experiential leadership training organization. I am writing on behalf of your employee, who has expressed interest in participating in one of our programs. I urge you to consider their request as we have seen time and time again, the benefits of businesses supporting their employees' attendance. Support could look like providing educational funds, paying for their time while in the training, or designating their absence from work as Professional Development time in lieu of using PTO to attend. At the least, it may require working with them to create a scheduling win-win as attendance may require taking a day or more off.

The trainings are experiential and focus on practical skills, leadership principles, and conceptual information with a strong emphasis on developing emotional intelligence (EQ), stress-management skills, integrity, resilience, responsibility, and leadership. The purpose of the programs is to create extraordinary results in all areas of a person's life: relationships, confidence, career, finances, health, personal fulfillment, and leadership. The curriculum accomplishes this by creating breakthroughs in self-awareness, uncovering blind spots that hold individuals back, and then providing tools to break through these barriers to success.

Our trainings are challenging, powerful, and effective. They are for people who want to take their lives and careers to the next level. They are for people willing to invest in personal development to become the best version of themselves. As a lifelong entrepreneur and employer myself, I know that an employee who is dedicated to their own development is a rare and valuable team member.

Drawing on theories from psychology, linguistics, neuroscience, sociology, and organizational development, these innovative trainings are proven to make substantial and sustainable improvements in a graduate's personal and professional lives.

#### Skills practiced in trainings:

- Emotional intelligence
- Leadership
- Stress-management
- Self-management
- Goal achievement
- Time management
- Teamwork

#### Topics that are covered:

- Generating trust
- Mindset
- Leadership styles
- Responsibility
- Choice
- Power of interpretation
- The law of attraction

#### Results and improvements:

- Leadership
- Interpersonal skills
- Productivity
- Communication
- Confidence
- Motivation
- Stress-management

We offer our trainings on a specific schedule and timeline, so the timing can sometimes be a challenge for our students and their employers. I assure you, it is well worth the consideration. You may also want to consider offering corporate emotional intelligence team trainings, which we are happy to discuss if you would like to explore possibilities.

We hope that this letter provides some clarity on your employee's interest in the training. We are happy to answer any questions or provide additional clarification for you, so please do not hesitate to call or email our office.

Respectfully,

Christopher Hawker
Next Level Trainings, Co-Founder



## TESTIMONIALS FROM GRADUATES

"Next Level truly changed my life. There is no other program that cuts straight to the core and truly inspires you to live your best life with practical tools to do so."

Crystal Adair-Benning CEO, Distinct Occasions

"In my experience, Next Level Trainings is a fertile place for self-growth and recognition, both of myself and those around me. Next Level Trainings gave me the tools to be and fulfill the potential inside of me..."

Rich Costello

EMT First Responder, HANCO EMS

"The best part about these trainings is that people around me tell me they see changes in my confidence and leadership. It has helped me at work, at home and in my friendships."

Brigit Kowalczyk

President, B's In A Pod Camping

## TESTIMONIALS FROM EMPLOYERS

"Our entire staff is going through the program. It's really united us that much more. We were already a close group, but this has made us that much closer."

Ariana Ulloa-Olavarrieta

Former District Director, Small Business Development Center

"One of my employees recently finished her training at Next Level. I have worked with her for several years. During and after her training, I witnessed a substantial amount of personal growth and strength. She has more confidence in herself and her job responsibilities, and she also shows more patience. Because of this, she became a very strong leader for our team and for the new hires in the office. The program really made a difference in her life and in her career."

Melissa Dean Speert

President - Appraisal Division, The Robert Weiler Company

# TESTIMONIALS FROM EMPLOYERS WHO HAVE TAKEN THE TRAININGS

"Biggest takeaway from Next Level Trainings is that I learned how to powerfully encourage and support my business team at Minds On. A leader's purpose is to create leaders."

Tom Augustine Founder, Minds On

"Now I'm a much more efficient manager, and people are happier working for me. And in turn, they're doing a much better job than they used to."

Eric Ling

Owner, Bubbles Tea & Juice Co.

"What I learned from my Next Level experience was multifold. I learned to lead a team of diverse professionals during our Community Service Project. I learned key leadership principles that I use in my daily life..."

Jennifer Sconyers

President & Founder, Abundance Leadership Consulting, LLC